

1. *Puglia is basically **the shape of an upturned hockey stick**, finding your way around it is an uncomplicated affair.*
2. *Puglia, **the heel of Italy's boot**, is a **sun-baked region** that has a rich culture of simple pleasures.*
3. *Puglia **boasts** gorgeous beaches, **lush** farmland, ornate churches, and ancient ruins. It's also **home to** many of the foods Italy is famous for!*
4. *Puglia, the region in the **heel of Italy's boot**, is **dotted** with beautiful small towns **in shades of white and gold**.*
5. *Puglia – the “**spur**” and “**heel**” of the Italian boot – is one of Europe's great agricultural areas, its immense plains and **rolling hills** producing much of Italy's wine and olive oil, vast quantities of its fruit and vegetables, and most of the hard durum wheat used to make its pasta.*
6. ***Unspoilt Italy: fall head over heel for Puglia.***
7. *Beyond Puglia's **crowded hotspots**, there are nature reserves, dramatic caves, medieval quarters and several hundred miles of coastline to enjoy, not to mention **the region's star attraction: fantastic food**.*
8. *People come here for sun, sea and **seriously good food, fished from nearby waters and produced in fertile pastures**, and to sip the **increasingly admired local wines**, negroamaro, primitivo.*
9. *Wild beaches, **seriously tempting food and wine**, affordable prices await those who venture to **the sun-kissed south of Puglia at the heel of Italy's boot**.*